# PHILLIP VITUS HÖLTGEN

Industrial Design | Design for Sustainabilty

# **EXPERIENCE**

### INDUSTRIAL DESIGNER | JAN 2024 - ongoing **MOVADO** Group Inc.

- Developing concepts and prototypes for a new line of luxury watches and jewelry
- Collaborating with eight different design departments
- Selected for 10-week SCADpro course

#### PROJECT LEAD | MAR 2023 - ongoing Turtles Targeting Traps on Tenerife, Spain

- Managing students and NGO on Tenerife
- Desiging and building of revised shrimp traps
- Capturing world's first footage of turtles breaking into traps

### PROJECT MANAGEMENT | DEC 2021 - MAR 2023 Construction of Digital Community Center in Peru

- Bridging the connectivity gap and enabling education for children, workshops and telemedicine
- Designing, building, and learning the way of life in the Andes

# SCADpro | MAR 2023 - JUN 2023

## **Advanced Digital Sculpting Course**

- Taught by members of Apple's Industrial Design Group
- Selected for and completed a 10-week advanced digital sculpting
- Exposed to production-level modeling criteria and techniques
- Introduced to advanced analysis methods of surface aesthetics

### TEAM LEAD | DESIGN LEAD | JAN 2023 - MAR 2023 COTY Inc. x SCADpro sponsored Course

- Working to reimagine the future experience of fragrance on a multichannel innovation for an iconic brand
- Managing a team of 20 students from 12 majors
- Selected as one of four speakers to communicate with client

#### VICE-PRESIDENCY | AUG 2022 - ongoing

# SCAD Nexsus - Sustainability Club

- Organizing workshops, projects, community events and advertizing around sustainability (Instagram: scad.nexsus)
- · Running major student competitions at SCAD

# LANGUAGES (CEFR)

GERMAN | C2 Native

ENGLISH | C2 9yr education

+ 4yr in the US

**SPANISH | B2** 3yr education

+ Peru & Spain

FRENCH | B1 6yr education

# **FDUCATION**

#### Anticipated Jun 2024 B.F.A. IDUS | SCAD

- Current GPA: 3.93
- In Savannah, Georgia, USA
- Major: Industrial Design
- Minor: Design for Sustainability

#### 2007 - 2019 A-levels | Germany

- Munich, Germany
- Elite Soccer School for 2 years
- Focus: Sports, Arts & Geography

#### Email: phillip.hoeltgen@gmail.com

Tel.: USA +1 912-441-9814 Germany +49 176 555 25239

Website: phillip.hoeltgen.com

# **AWARDS**

#### **ACADEMIC**

#### 2023: HULT Prize Program of the Year

Region of North America (300 universities)

- Planning and managing the HULT Prize competition at SCAD
- Collaborating with StartUps and Industry

#### 2023: Projects for Peace Prize

Turtles Targeting Traps in Tenerife, Spain

- Received grant of \$10.000 for proposal of sustainable development project
- Working on marine ecosystem

#### 2022: Projects for Peace Prize

Digital Community Center in Peru

- Received grant of \$10.000 for proposal to help a rural community in the Andes
- · Providing education and health care

#### **Dean's List Honors**

consecutively in every quarter

- Recognized for exceptional academic progression throughout the years
- Basis for participation in SCADpro courses

## **ATHLETIC**

### 2020 - ongoing SCAD

#### Full scholarship awarded for 4 years

2022/23: Leadership Group

2022/23: Sun Conference all Academic Team

2022/23: Daktronics-NAIA Scholar-Athletes

2021/22: Offensive Player of the year

2021/22: Sun Conference all Academic Team

#### 2010 - 2017 Elite Soccer Academy

at TSV 1860 München, including

2012 - 2015 Team Captaincy 2010 - 2017 European & World Championships

2016 League Championship

# ACTIVITIES

#### 2022 - 24 Outreach Coordinator

for HULT Price Competition

#### 2024 Design Mentorship

for interdisciplinary capstone project

#### 2023 Sustainability Mentorship

for SCADpro x Flux Startup Competition

#### 2023 Design Collaboration

Designing convenience store of the future

#### 2022 Sustainability Mentorship

for Fluxathon Design Sprint

#### 2022 Lextant Design Research

& Insight translation Certificate